



AFRICA WOMEN TRANSFORMATIVE SUMMIT REPORT



Dates:
**24th - 26th
June 2025**

**Nairobi,
Kenya**

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AWTS 2025 strategically focused on four key thematic pillars: Leadership Development, Access to Finance, Access to Markets, and Digital skills & Technology Adoption. These pillars were central to the summit's program, which offered delegates practical learning, mentorship, funding opportunities, and calls to action through panel discussions, masterclasses, breakout sessions, and exhibitions.

I extend my sincere gratitude to all partners including banks, development institutions, private sector leaders, and ecosystem builders whose belief and investment were crucial to the summit's success and Africa's transformation.

As we commence preparations for AWTS 3.0, scheduled for 9th – 11th June 2026, we acknowledge and appreciate everyone who participated in this great event.

Finally, as I pen off, allow me to quote the first female Head of State in Africa, President Ellen Johnson Sirleaf *"If your dreams do not scare you, they are not big enough."* I invite all stakeholders from across the globe to join us in realizing this great dream, Karibu sana to the forthcoming AWTS-3.0.

Emily Karechio 

**Convenor, AWTS
Managing Director,
Top Level Management Ltd.**

It gives me immense pleasure to present to you the Africa Women Transformative Summit 2025 -AWTS-2.0 Report. As the convenor of this significant gathering, I am inspired by the remarkable momentum we have collaboratively generated. Now in its 2nd year, this initiative has evolved from the inaugural AWTS 1.0 of 2024, significantly progressing to the compelling and transformative experiences demonstrated in June at the Hyatt Regency Nairobi.

The event successfully convened a footprint of 395 delegates, speakers and partners from 10 countries. This diverse assembly represented various sectors, including finance, education, real estate, hospitality, technology, agriculture, beauty and fashion, showcasing a wide range of African talent from budding student entrepreneurs to established women business leaders.



The Africa Women Transformative Summit 2025 (AWTS 2.0) report underscores a pivotal moment in fostering economic empowerment and sustainable development in Africa. Building on the foundational success of AWTS 1.0 in 2024, the 2025 summit, held at the Hyatt Regency Nairobi, significantly advanced its mission of empowering women and youth and shaping their future trajectories. This year's gathering, themed **"Empowering Women and Youth, Shaping Futures,"** convened a footprint of 395 delegates, speakers and partners representing a diverse array of sectors critical to Africa's economic landscape.

01. Business Capitalization

AWTS 2.0 prioritized enhancing access to finance for women and youth-led businesses. The summit's dedicated sessions and direct engagements with financial institutions helped participants to understand how to access capital for scaling their businesses, fostering innovation, and creating jobs across Africa.

02. Business Capitalization

The summit highlighted access to markets and digital skills as crucial for business diversification and resilience. By showcasing opportunities across various sectors such as real estate, hospitality, tech, agriculture. It emphasized on technology adoption aimed to boost efficiency and competitiveness, building resilience against economic fluctuations.

03. Global Linkages

AWTS 2.0 actively fostered global connections. Diverse participants from 10 countries and international partners

created invaluable networking opportunities. These interactions promoted knowledge exchange, cross-border collaborations, and opened pathways for African women and youth to engage with global markets and best practices, strengthening their role in the global economy.

04. Role of National Governments

The National Government's critical role in fostering economic growth and empowerment was evident. The summit's success in bringing together diverse stakeholders underscored the importance of supportive policies, regulatory frameworks, and public-private partnerships. The government's continued commitment is essential for nurturing the entrepreneurial ecosystem and ensuring the sustainable impact of initiatives like AWTS.



Abyan Hassan
CEO Treatz by Abby

Leadership is not tomorrow's assignment, it's today's responsibility. I left the summit ready to lead from where I stand.



Top Level Management (TLM) provides innovative and world-class corporate and enterprise solutions that drive organizational growth, foster conducive working environments, and position institutions to actively engage in the global business economy. Proudly Kenyan-rooted and globally connected, TLM is committed to advancing inclusive development, transformative leadership, and enterprise growth across the continent.

TLM's Core Pillars are:

01. Corporate Training:

TLM delivers bespoke, market-driven, globally aligned training programs that build capacity and drive organizational excellence.

02. International Recruitment:

TLM offers placements of professionals in organizations worldwide, with a focus on matching talent to opportunity.

03. Entrepreneurship and Business Development:

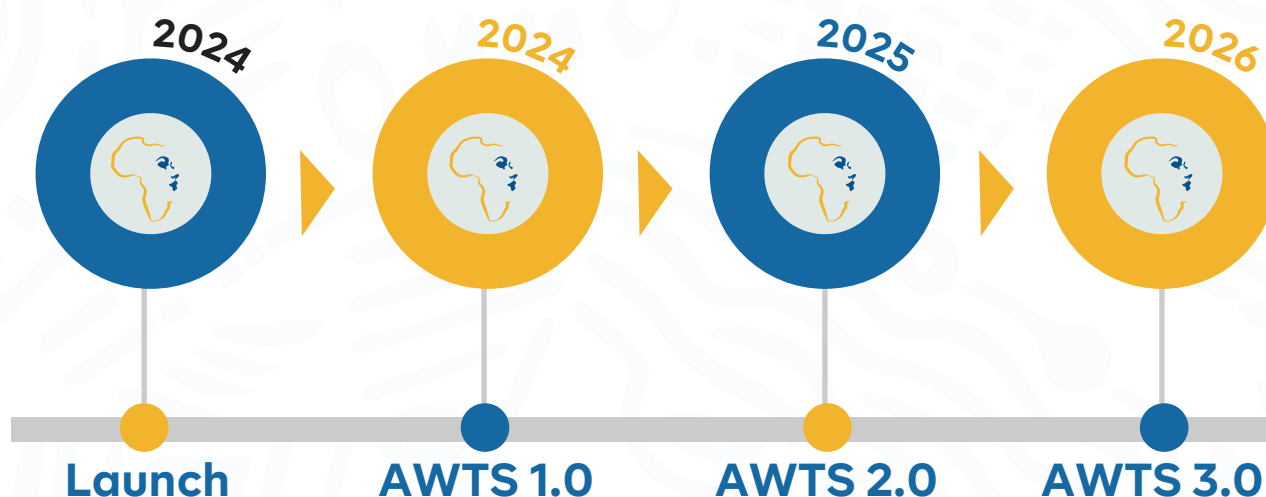
TLM equips SMEs, Women and Youth-led enterprises with business skills, digital literacy, access to finance and markets.

04. Consultancy:

TLM provides bespoke consultancy services tailored to meet the unique needs of our clients.

At the heart of TLM is a commitment to excellence, quality, and impact. The firm maintains a strong social focus and remains responsive to emerging developments in its areas of expertise, particularly entrepreneurship, youth empowerment, and gender inclusion. It is from this vision that the Africa Women Transformative Summit (AWTS) was born: a flagship platform convening changemakers across Africa to accelerate gender equity, digital adoption, and inclusive economic transformation.

AFRICA WOMEN TRANSFORMATIVE SUMMIT (AWTS)



The Africa Women Transformative Summit (AWTS) is a leading annual event that brings together women and youth leaders, entrepreneurs, policymakers, financiers, and ecosystem builders from across Africa and globally. Launched in 2024, AWTS is a dynamic movement dedicated to inspiring and scaling inclusive transformation through shared leadership, enterprise, digital skilling and innovation. AWTS is the platform where ideas become actions, networks foster partnerships, and women and youth actively shape Africa's future.

Building on the success of AWTS 1.0 that brought together over **300 delegates from 11 countries**; AWTS 2.0 showcased significant evolution, growing in depth and impact. It shifted from general inspiration to thematic immersion in leadership, market access, finance, and technology, expanding its reach across Africa and globally. This intentional design, with curated sessions for MSMEs, policy conversations, and practical tools, reaffirms AWTS as a growing movement, not just an event, poised to rewrite Africa's inclusive transformation story.



Our Vision

Empowered women and youth in Africa.



Our Mission

To empower women and youth with skills, resources, and partnerships that lead to successful businesses in Africa.



Tecklah Lenjo Director Best lady

As a business leader, I see AWTS 2025 as more than a summit, it is a platform where women are rewriting the rules of leadership, trade, and innovation for Africa's future.



01. Leadership Development:

To enhance leadership capabilities in women and youth, aligning with African Union Aspiration 6 and UN **SDGs 4, 5 & 8** to drive transformative change in Africa.

02. Access to Finance:

Facilitate access to financial resources through providing linkages with financial institutions and investors and facilitating financial literacy trainings to make the businesses credit and investor ready in line with World Bank and Africa Development Bank.

03. Access to Markets:

Provide for a platform to boost market opportunities and trade linkages for African businesses especially those led by women and youth alongside COMESA and AfCFTA frameworks and SDG17.

04. Digital Skills and Technology Adoption:

Promote digital inclusion and technology adoption to bridge business gaps and create new opportunities for economic growth.

Alignment with the UN SDGs



Irene Mwoga
UNEP Regional
Coordinator for
Digital Transformation
Program – Africa

We are not waiting to be empowered; we are stepping into power. Digital access without digital dignity is systemic denial of opportunity.

2025 Summit Overview



AWTS Footprint



395



10
Countries



34
Partners



203 Women
Delegates

127 Youth
Delegates

31 Speakers

21 Sessions

5 Financial
Institutions

5 Knowledge
Partners

5 Health
Sector

2 Real
Estate

2 Technology
Sector

7 Public
Sector

7 Fashion &
Beauty

5 Agriculture
Sector

3 FinTechs

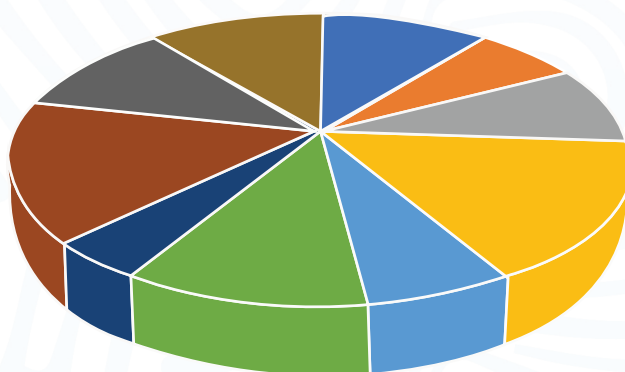
2 NGOs
(Social Sector)

Geographical Reach



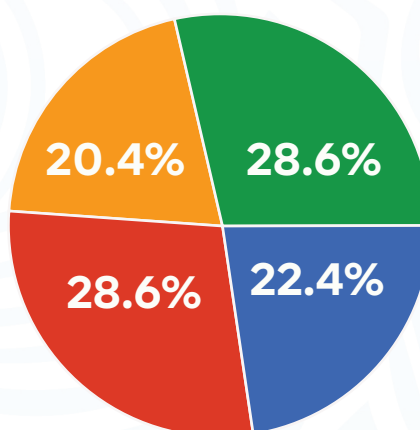
AWTS 2025 brought together trailblazing delegates from three continents, representing Kenya, Rwanda, Tanzania, Nigeria, Burkina Faso, South Africa, Uganda, Somaliland, the USA, and the UK. This vibrant mix of perspectives fueled dynamic exchanges, forged meaningful partnerships, and set the stage for transformative cross-border initiatives.

Sector Reach



- Financial Institutions
- Fashion & Beauty
- Real Estate
- NGOs(Social Sector)
- Health Sector
- Fin Techs
- Public Sector
- Technology Sector
- Knowledge Partners
- Agriculture Sector

Thematic Expectations



- Leadership Development
- Access to Finance
- Access to Markets
- Digital Skills & Technology Adoption



Goretti Wawira
Founder Daylight Foundation

In today's world, digital skills are not optional, they are the new literacy, and for young people especially women, they're the key to opportunities not only locally but globally



127 Delegates | 5 Countries

The **AWTS Youth Pre-Summit 2025** launched with energy and clarity —setting the tone for an inclusive and action-oriented summit experience. As the opening chapter of AWTS 2025, the Pre-Summit set a powerful tone—evidencing the summit’s continued momentum and rapidly expanding footprint among Africa’s next generation of change agents.

Speakers and Sessions



Enos Masinde

Country Director, UK-Kenya Tech Hub

Trust is the New Currency: Digital Entrepreneurship and Startup Thinking

Enos shared his business experience of 15 years recounted his journey from being a service provider to the British Council to eventually becoming UK Tech Hub’ Country Director. He delivered a thought-provoking keynote that cut across entrepreneurship, startup innovation, and digital transformation. He unpacked the distinction between startups and MSMEs, emphasizing that while MSMEs anchor Africa’s economy, startups—being innovation-driven—require entirely different models of funding and support.

“*Trust is the only commodity that appreciates the more you trade it. When you give trust, you earn it. When you hoard it, you lose it... In business, trust is the ultimate non-monetary currency.*”



Fireside Chat: : Navigating Export and Trade across borders



Ms. Umutoni Carine Zoe, Rwanda

Communication Specialist, Coach in Leadership & Entrepreneurship

Bold. Intentional. Patriotic:
Leading from Within

Speaking with unmatched warmth and authenticity, Ms. Umutoni Carine delivered a soul-stirring keynote that centered on self-leadership, National pride, and unlocking personal potential. Drawing from her own story and Rwanda's transformation journey, Carine urged the youth not to wait for permission to lead, but to recognize their moment and act with conviction.



Barry Aluvanze

CEO, Aluvana Horticultural Ltd.

In one of the most captivating sessions of the Youth Pre-Summit, the Fireside Chat with Barry Aluvanze and moderated by Emily Karechio peeled back the layers of entrepreneurship with raw honesty, humor, and hard-earned insights. Barry, a 30-year-old Aerospace Engineer from the University of Manchester, stunned the audience with his pivot from engineering in the UK to the red soils of Kenya's avocado farms. His journey is not just a story of returning home it's one of vision, grit, and staying ready for the opportunity.



Dorothy Shali

Chairperson Talanta Na Amani Leaders CBO

Every connection I made here is a door to possibility, I now see networking as multiplying impact, not just exchanging contacts.



BennyHinn Walubengo

Founder, ISPEAK Society

Power of Networking: The Silent Skill That Opens Loud Doors

Walubengo challenged youth to rethink the basics of communication, influence, and networking. Drawing from his own journey training speakers across six countries, he unpacked the concept of “soft power networking”—emphasizing that attention to subtle details like posture, laughter, listening, and authenticity can often yield more opportunities than aggressive tactics.

“Be the equal sign—the bridge—not just the multiplication sign. And above all, remember: human beings aren’t used to being truly listened to. That’s your edge.”

Emmanuel Shichende

Relationship Manager – YEA Co-operative Bank

Banking on You: Unlocking Youth Potential Through Inclusive Financial Access"



Emmanuel delivered a resonant message on financial inclusion for youth entrepreneurs. He highlighted that the bank’s suite of products—including youth-friendly accounts and MSME packages designed to empower youth to take the first step in formalizing and scaling their businesses.



Break-out Sessions



Breakout Session 1: Leveraging Digital Skills to Grow Revenue



The panel, featuring Goretti Wawira, Don Wilhard and Wanjira Kariuki, drove the conversation from theory into action. Goretti emphasized digital skills as a modern-day literacy, particularly for young women, while Don Wilhard chronicled his journey from self-taught coder to founder, monetizing tech content and courses through strategic digital storytelling.



Key takeaways from the discussion included:

01. Clarity over clutter:

Select platforms where your brand thrives and stay consistent.

02. Monetization mindset:

Passion alone doesn't pay—position, productize, and pitch.

03. From content to coin:

Build communities that convert—followers who buy, not just like.



Masterclass Speaker:
Wanjira Kariuki
MD, Garland
Executive

Panelists:
Goretti Wawira – Mentor E-mobilis,
Don Wilhard – Founder, DigiTech Today,
and **Wanjira Kariuki**.

Moderator:
Joy Mido – Founder & Host, Be That Woman
Podcast

In an electrifying session that spoke directly to the heart of digital-era identity, invited youth to critically reimagine how they show up online—not just as users, but as brands, entrepreneurs, and thought leaders. Setting the tone was Wanjira Kariuki, a former LinkedIn Africa insider turned personal branding strategist, who delivered a masterclass on “Going Global with Your Brand.” She unpacked the blueprint for leveraging digital exposure as a launchpad for global positioning, urging attendees to curate visibility, not just presence:



Breakout Session 2: Youth & Investment

Powered By  **CENTUM**
tangible wealth 



Masterclass Speakers:

Beatrice Chege
Head of Mortgage,
ABSA Bank

Faith Chirchir
Head of External Sales Relations,
Centum Re.

The Investment Masterclass, facilitated by Centum Real Estate and Absa Bank, affirmed that young people have a viable platform to begin investing early and grow their capital into tangible assets. The panel session kicked off with a powerful fireside-style reflection from Olivia Ambani, who emphasized financial literacy as an act of agency: *"You don't need more money to invest—you need better habits."* Olivia demonstrated how financial readiness begins with simple steps like automating savings, building credit culture early, and understanding compound interest.

Moderator:
Alan Herbert

Panelists:

Olivia Ambani - Founder, Money Conversations)
& **Angela Ndinda Kioko** - Author & Mental Health Advocate

Moderated by the ever-pragmatic Alan Herbert, this breakout challenged one of the most persistent myths: that youth must "wait to earn more" before investing. Alan framed the session with a bold provocation: *"If you can buy data weekly, you can begin investing monthly."*

Angela Ndinda Kioko brought a powerful psychosocial angle to the discussion—especially for youth dealing with economic pressure and uncertainty. She advocated for removing shame from money conversations, especially among women, and offered practical tools for emotionally safe financial goal-setting.





Jim Ouko

Funds Director,
The SITI Program,
CREAW

Co-Creating Financial Inclusion Pathways for Young Women Entrepreneurs

Jim Ouko shared insights of the SITI Program, implemented by CREAW and funded by the Mastercard Foundation, with a mission to empower young women through tailored access to finance. His remarks centered on the deliberate design of financial inclusion products—such as startup grants and affordable loans. This model bridges the gap between exclusion and inclusion, turning young women into bankable entrepreneurs.



Peter Quest

Head of Youth,
Innovation and
Business Development,
Kenya School of
Government

Strengthening Youth Enterprise Through Public Sector Linkages and Investment Readiness

Peter Quest brought attention to the central role of the Kenya School of Government in promoting youth-led innovation and business development. He emphasized KSG's commitment to supporting young entrepreneurs through curriculum development, mentorship, incubation, digital skilling, and leadership programs. The institution has hosted numerous regional and international youth forums and remains a strategic enabler for public sector engagement in youth economic empowerment.





Key takeaways from the discussion included:

01. Youth Leadership Is Not Deferred—It's a Daily Practice

The Summit redefined youth leadership as an active, present-tense responsibility, urging delegates to initiate change within their communities, enterprises, and personal lives immediately.

02. Digital Spaces Are Gateways to Global Visibility

Participants learned to leverage digital tools for building strong, monetizable personal brands, emphasizing that a robust online presence is now essential professional capital for global opportunities.

05. Boldness and Self-Awareness

Youth were challenged to cultivate clarity of purpose, articulate their value, and confidently assert themselves, recognizing these qualities as essential for personal and communal advancement.

03. Financial Empowerment Begins with Early Action

Youth were encouraged to adopt structured financial habits early, from opening bank accounts to understanding credit and investment, underscoring the importance of immediate action in building financial security.

04. Meaningful Networking Multiplies Impact

The Summit fostered a dynamic environment for exchanging ideas, partnerships, and solutions, demonstrating that strategic networks are crucial for accelerating professional growth.





Women Summit | 2 Days



203 Delegates | 7 Countries

The AWTS 2025 Women Summit was a resurgence of African women's voices, leadership, and urgency. Moving beyond the language of empowerment, the summit challenged women to reclaim power as ownership, access, and influence — in finance, governance, and enterprise. From the plenary hall to fireside chats, women emerged as strategists and decision-makers, boldly shaping narratives and systems that have long excluded them. The sessions offered more than inspiration, they catalyzed connections, unlocked investment pathways, and reignited a continent-wide movement rooted in collaboration and unapologetic ambition.



Fatuma Dabassa
CEO Urembo Hub
limited

From AWTS 1.0 to 2.0, I've seen my vision expand, this summit pushed me to integrate digital and tech more boldly into Urembo Hub, turning ideas into real impact.

Day 1 - Unlocking Women's Leadership and Market Power in Africa



Speakers Session



Dr. Hudson Aluvanze, PhD.

CEO, Panafrican Centre for Strategic Development

Participants, particularly women, were encouraged to assert their inherent power beyond conventional confines such as policy, positional authority, or political endorsement. Dr. Aluvanze underscored that leadership is not a conferred title, but a dynamic role actively claimed through decisive action and boldness. Emphasizing the critical importance of intra-continental market linkages and technological advancement as the next pivotal frontier, women were challenged to proactively create opportunities, distribute resources equitably, and champion the inclusion and empowerment of other women.

Dr. Linda Lazaro

Peter, Tanzania—
Managing Director,
Kilimani Education
Center, Tanzania

*The Power of Multitasking
and the Urgency of Inclusive
Workplaces*



Dr. Linda Lazaro-Peter delivered a stirring personal and professional testimony on overcoming rejection, navigating redirection, and choosing to lead with purpose. Her story traced a journey from global education and career setbacks to rediscovering her mission through entrepreneurship, teaching, and leadership. She reminded the audience that multitasking is not a liability—it is an asset that women have long embodied as they balance personal, professional, and societal expectations. Her session called for workplaces to evolve from rigid, outdated systems into inclusive, flexible environments that not only retain women, but enable them to thrive in leadership.

Ms. Carine Umtoni Zoe Rwanda

Certified Coach in
Leadership &
Communication
Specialist, Rwanda



*From Survival to Significance: A Woman's
Call to Purposeful Leadership*

In a stirring keynote that blended personal affirmation with continental perspective, Ms. Carine Zoe reminded the audience that leadership is not about position it's about purpose. Reflecting on Rwanda's extraordinary rise from tragedy to transformation, she spotlighted the systems, mindset shifts, and intentional policies that have propelled women to leadership in her country. Carine urged African women to move from silence to significance: to stop waiting for permission and instead step boldly into spaces of impact.

Fireside Chat: : Balancing Legacy, Leadership and Livelihoods



This Fireside Chat brought to the fore two distinguished women leaders whose personal journeys and professional footprints offered compelling insights into the evolving landscape of women's leadership across sectors; framed under the dual lens of *edupreneur* and *agripreneur*.

Speakers:

Ms. Betty Mutua, CEO, Ukambani Women in Livestock

Dr. Linda Lazaro, Managing Director, Kilimani Education Centre

Moderator:

Ms. Emily Karechio, AWTs Convenor and MD, Top Level Management

Session Overview:

Key Discussion Highlights:

01. Integrated Leadership in Action:

Dr. Linda Lazaro shared her experience leading Kilimani Education Centre—one of Dar es Salaam's largest private schools—while simultaneously lecturing in architecture, managing family responsibilities across three households, and running multiple business ventures. Her leadership philosophy emphasizes structured delegation, strong institutional systems, and deeply rooted mentorship.

02. Disrupting the Agribusiness Status Quo:

Ms. Betty Mutua, narrated her evolution from a gender expert working with USAID to becoming a goat farmer and successful livestock supplier for one of the biggest stores in Kenya. Her approach includes mentoring rural women through a self-styled goat value chain, linking them to finance, training, and creating market opportunities.



Benedict Onyango

Sales Account Manager, Centum Real Estate

Unlocking Wealth through Real Estate

In a high-impact afternoon session, Benedict from Centum Real Estate, a leading real estate developer in East and Central Africa, positioned real estate investment as a powerful tool for unlocking generational wealth. Benedict urged participants were urged to transition from passive consumption to strategic ownership, recognizing real estate not just as housing, but as a long-term vehicle for financial empowerment.

Fridah Owinga

Regional Director,
WE Connect International

The 3As of Partnerships



Fridah delivered a transformative masterclass on the power of intentional partnerships in driving business and leadership growth among women. Framing her session around the **"3As of Partnerships"—Alignment, Authenticity, and Action**—she urged women to go beyond transactional relationships and build strategic alliances anchored in shared vision, values, and mutual benefit.

Faith Ngogoyo

CEO & Founder,
Tanda Tech Hub

Women Leading with Wholeness in the Age of AI



In one of the summit's most compelling masterclasses, Faith Ngogoyo introduced a new leadership paradigm for African women grounded in the three pillars of *Heart, Mind, and Code*. Drawing from her work at Tanda Tech Hub where she is pioneering 21st-century life skills education for Africa she delivered a timely reflection on how women can show up fully in leadership and innovation spaces, particularly in the age of artificial intelligence.



Day 2 - Powering Women through Finance and Digital Transformation

Day 2 of the Women's Summit 2025 convened an exceptional array of financial leaders, investors, tech practitioners, policymakers, and development actors to unpack two catalytic drivers of women's economic empowerment: access to finance and digital skills & tech adoption. The sessions underscored the need for financial systems that are inclusive by design and digital technologies that serve as equalizers paving the way for African women to move from underserved to investable, and from digitally invisible to globally connected.



**Dr. Sybil M. Sloan,
J.D., CPC, CVDC**

CEO, B-On-U TV Network
& Eroc Group, LLC

The Power of Choice, Voice, and Vision

In one of the most soul-awakening keynotes of the Summit, Dr. Sybil Sloan brought the house to life with a deeply empowering message that blended spiritual insight, lived leadership, and an urgent call to action. Speaking with authenticity, Dr. Sybil implored women to embrace their divine purpose, shift their mindset, and stop overanalyzing their potential.



Irene Mwoga

Regional Coordinator, Digital
Transformation Program – Africa,
UNEP

Equity, Dignity and Digital Power: The Next Frontier for African Women

Irene presented the DigiKen initiative a cross-agency project between UNEP, UN Women, UNESCO, and UNCDF as an example of catalytic interventions supporting MSMEs, women innovators, and public servants with digital skills, climate resilience tools, and financial access. She emphasized that digital transformation in Africa must reflect cultural realities, local languages, and environmental consciousness, calling for tools that are designed *with*, not *for*, African women.

Her call to action was clear: design for inclusion, fund women intentionally, embed digital literacy at all levels, institutionalize women's voices in policy and AI governance, and create safe, trusted spaces online where women can thrive and lead.



Mrs. Mary Kerema, OGW Secretary ICT, E-Government & Digital Economy

Bridging the Digital Divide

In a passionate and policy-grounded keynote, Mrs. Mary Kerema reframed the digital divide not as a matter of access alone, but as a question of justice, imagination, and equity.

Representing the Ministry of ICT, she delivered a spirited wake-up call to delegates to move from passive participation to active disruption, boldly occupying digital spaces, and reimagining systems from the ground up.

Mrs. Kerema argued that inclusion without power is dependence, and that digitizing exclusion in better-looking platforms only preserves the past. Citing sobering statistics such as women being 37% less likely to use mobile internet in Africa and only 20% of tech founders being women she challenged the audience to confront structural, cultural, and systemic barriers to participation head-on



Lenora Mwangi
Strategic Partnerships
PayServe Limited

Being at AWTS 2025 reminds us that strategic partnerships are not just about business deals, they are about unlocking doors for women to thrive. PayServe is proud to be part of that journey.





Financial Institutions Roundtable: Catalyzing Capital for Women and Youth Enterprises



The Financial Institutions Roundtable brought together three of Kenya's leading banks: Equity Bank, Co-operative Bank, and Family Bank to discuss their roles as core enablers of economic growth through financing mechanisms tailored for women and youth.



Building from the Ground Up

Racheal Murage, Head of Women Banking at Co-operative Bank, underscored the bank's foundation in cooperative finance, built on trust, shared prosperity, and grassroots connections. These include capacity building, digital integration, and flexible collateral terms specifically for women and youth entrepreneurs. Murage noted,



Financing Scale with Inclusion

Charity Munyori, Senior Manager – Women and Youth Banking, highlighted its commitment to providing capital access at scale. Through flagship programs like Fanikisha and Young Africa Works, Equity offers working capital solutions, financial literacy, and business development support. The bank emphasizes that inclusive financing goes beyond just providing loans; it's about ensuring women and youth have the right structures to thrive.



Dr. Rosemary Wachira

Diabetes Care Specialist,
USA



Wellness as a Leadership Imperative

Dr. Rosemary Wachira, a seasoned dietician and diabetes care specialist based in the U.S., challenged women to embrace preventive care, get regular check-ups, and pay closer attention to what they feed their families. Her session left a powerful message: wellness is not a luxury, but a leadership imperative for every woman shaping homes, businesses, and communities.



Banking for the Hustle Economy

Rose Kamene, Head of Queen Banking at Family Bank, detailed the bank's agile approach to financing MSMEs and the economy.

With tailored products Family Bank provides financial access that addresses the specific needs of youth and women entrepreneurs in fast-moving, early-stage ventures. Kamene emphasized their strategic focus, stating,

“We are betting on youth and women not because it's fashionable—but because it is smart business. They are the future of this continent's economy.”



“**Betty Mutua**
CEO- Ukambani
Women in livestock

Women in agribusiness are not just farmers, we are market makers, financiers, and community builders rewriting the rules of the value chain



MOHAMMED MUIGAI LLP

Aluoch B. Owuora

Advocate -
Mohammed Muigai LLP

Legal Pathways to Smart Property Investment and Ownership



In a high-impact session legal experts Aluoch B. Owuora and Michael Maina from Mohammed Muigai LLP demystified the complexities of property law for delegates. They highlighted the critical importance of due diligence, clear documentation, and strategic legal planning in safeguarding investments and ensuring secure ownership. From navigating land transactions to structuring property rights for generational wealth, the session equipped participants with practical legal insights to make informed, risk-proof decisions in the property market.



Kyle Schutter

CEO and Founder, Kuzana

Reimagining Capital with Kuzana

In a lively and candid keynote, **Kyle Schutter** shared his entrepreneurial journey in Kenya from building a biogas startup and a Thai restaurant, to founding **Kuzana**, an investment platform that backs “boring but profitable” SMEs in agri-business, food processing, and logistics. With over \$20 million in capital mobilized and a deep conviction in the power of simplicity, Kyle emphasized that not all innovation is flashy sometimes pig feed sells better than tech.

Kuzana’s investment model focus on three core pillars: **professionalization**, **community**, and **focus**. He championed operational discipline, strategic alignment, and community-building among entrepreneurs as more transformative than capital alone.



Jimmie Mwangi

Chief Information and Digital Officer (CIDO)

AI & Digital Transformation



In a forward-looking keynote to close the Summit’s conversations on innovation and inclusion, **Jimmie** explored the pivotal role of digital transformation and artificial intelligence (AI) in accelerating the growth of women-led enterprises across Africa.

He challenged the delegates to recognize digital as not merely a convenience, but a critical enabler of business scale, efficiency, and visibility. He called on both the private sector and development stakeholders to invest intentionally in digital literacy for women, support the design of inclusive AI systems, and push for gender-conscious innovation policies.



Virginia Kariuki

Managing Director Seda Healthcare



Appreciate Note

In her vote of thanks, **Virginia** extended heartfelt appreciation to all delegates, partners, and supporters whose commitment made AWTS 2.0 a resounding success. She emphasized that the summit’s true value lies not only in convening conversations, but in sparking action that repositions women at the center of leadership, policy, and enterprise.

“ True transformation begins when women are not just included but positioned at the center of decision-making,”



AWTS 2.0 Media Footprint



Charity Munyori • 1st
Women & Youth Empowerment & Business growth -specialist -MSME| Pr...
1mo •

Africa Women Transformative Summit (AWTS) 2.0 served as a vital platform to celebrate and amplify the voices and contributions of African women in business, entrepreneurship, and leadership. As a panelist at the ...more

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Day 1 of AWTS 2025: Youth Pre-Summit — A Power-Packed Day!
24th June: Hosted Delegates from 5 Countries! ...more

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Podcaster | Marketing & Personal Branding Champion | Content Strategist...
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Did you crush your first-half goals?... Yes! No? Somewhere in between! 🏆
Remember: This isn't a sprint. It's your pace, your process — but ...more

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23 comments • 3 reposts

toplevelmanagementkenya
20 June

1 will be a Speaker

Youth Pre-Summit: 24th June 2025
Women Summit: 25th-26th June 2025
Hyatt Regency, Nairobi, Kenya

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www.awtsummit.com

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toplevelmanagementkenya AWTS 2025 is here!! Meet our Speakers!!

Sybil M Sloan, J.D., CPC, CVDC
CEO/Owner, B-On-U TV Network, LLC / EROC Group, LLC

Wilhard Don Nalisi • 2nd
Sr. Digital Strategist | #1 Paid Ads Expert | Strategic Transform...
1mo •

Top Level Management Kenya

Kowsar Mohamed • Following
Agencing Date, website | Sports and fitness enthusiast | Event planner | skilled in P...
2mo • Edited •

Today marked the final day of the Youth and Women Transformative Summit. I walked into that room as a student and left feeling transformed. Surrounded by powerful minds and passionate changemakers from different industries, I didn't leave the same way I came in. I listened, I learned, I laughed and I left with more than notes. I left with fire.

Grateful to everyone I met, learned from, and shared space with. Here's to growth, connection, and everything in between. 🙌

Flavian Teddy Stephen Nonah Enos Masinde Weswa Olivia Ambani Dr. Emily KARECHIO, MBA, Sybil Sloan Alan Herbert Wangiru Karuki - AIK Charity Munyori Brian Davis Kibhu Wilhard Don Nalisi Fadila Isifou Rose Kamene Charity Munyori Susan Ndirangu Africa Women Transformative Summit

7:47

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Day 2 of Africa Women Transformative Summit was a dynamic celebration ...more

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Nancy Njehia • 2nd
Project Management | Case Management | Fundraising | Partnerships | Donor...
2d •

Honored to have participated in this impactful event.

Grateful for the opportunity to learn, connect, and grow alongside inspiring professionals. Special thanks to the facilitators and peers who made the experience so impactful.

Certificate of Participation

Proudly presented to

Nancy Njehia

for attending the
Africa Women Transformative Summit 2.0
on the 24th - 26th June 2025
at Hyatt Regency, Nairobi, Kenya

Emily Karechio, MBA
Convener - AWTS
Managing Director
Top Level Management
TLM

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Partners



Exhibitions: Powering Progress through Women-Led Enterprises & Solutions

The Africa Women Transformative Summit 2025 featured a dynamic exhibition space that brought together a diverse range of businesses and organizations. With over 30 exhibitors, the showcase highlighted groundbreaking innovations, impactful services, and inspiring women-led enterprises. This platform not only amplified visibility but also fostered meaningful connections, collaborations, and opportunities reflecting the creativity, resilience, and transformative power of African entrepreneurship.



Co-operative Bank showcased tailored offerings like savings, loans, and investment products designed to empower women entrepreneurs and SMEs. They also highlighted the Young Ennovators Account (YEA), a youth-focused mobile banking solution featuring zero minimum balances, exclusive discounts, and seamless digital access via the YEA App.



Family Bank Presented its Queen Banking suite, a women-focused platform offering tailored solutions such as business loans, agribusiness financing, chama savings, and digital access via PesaPap and Internet Banking. Through mentorship, networking events, and the Queen Business Club, the program empowers women entrepreneurs, promotes financial inclusion, and drives economic growth.



Equity Bank showcased its inclusive financial solutions, including the Fanikisha loan program for women-led SMEs, group lending through Pamoja Banking, and digital services. These initiatives highlight the bank's commitment to empowering women and youth entrepreneurs through accessible financing and innovation.



Centum Re a leading mixed-use developer in East Africa and a Superbrand, showcased its masterfully designed urban projects such as Two Rivers Residences (Kenya), Vipingo Model City (Kilifi), and Pearl Marina Estate (Uganda). Their developments offer high-quality living environments combined with attractive rental yields and capital appreciation, delivering a seamless investment experience through integrated real estate and financing solutions.



OROK showcased its high-quality speakers, delivering unique, powerful, and distinct sound. Their cutting-edge audio solutions provided great sound experiences, reinforcing the importance of premium audio in creating memorable events.





PayServe

PayServe Ltd demonstrated its innovative Smart Property System, a SaaS platform that streamlines property and utility management. Key features showcased include automated utility billing, IoT smart meters, lease & levy management, access control, and a tenant/landlord portal that enhances operational efficiency and transparency in property management.

With you every step of the way

Britam highlighted its role in supporting SMEs with NSSF Tier II solutions designed Discussions emphasized how these products enhance retirement security while promoting compliance with national regulations. These offerings reflect Britam's commitment to accessible, inclusive, and tech-driven financial protection for all Kenyans.



Aluvana Horticultural showcased its integrated horticultural model, supplying semi-organic, hand-picked avocados and organic aromatic herbs. Through partner farming, sustainable inputs, and control over its own distribution, the company ensures high-quality exports and environmental stewardship, creating value across the agribusiness value chain.



Flourishing Mindset, experts in mental health wellness and stress management, showcased their tailored programs designed to help individuals navigate stress, build emotional resilience, and enhance overall well-being. They continue to advocate for mental health awareness and holistic personal growth.



Moringa Herbs-TZ

Moringa Herbal- Tanzania Showcased a range of nutrient-rich herbal products including Moringa powder, capsules, oils, and root-based supplements widely celebrated as a "superfood." Their sustainably harvested Moringa oleifera is known for its rich vitamins, minerals, antioxidants, and therapeutic properties, supporting wellness and holistic health.



Afya Health & Wellness Showcased their holistic approach to healthy living, offering programs and products that promote physical fitness, nutrition, and preventive care. Their services emphasize lifestyle transformation, helping individuals achieve balance, vitality, and long-term well-being.





Denri Africa a retail apparel and fashion brand known for its stylish, high-quality bags ranging from backpacks and sling bags to duffle and travel bags. Operating both online and through multiple physical branches across Kenya, they offer trendy designs, durability, and functionality tailored to diverse lifestyles, Denri reflects modern Kenyan fashion with quality craftsmanship.



Thayu Skincare offers affordable, nature-based beauty solutions rooted in African botanicals ranging from body butters, serums, cleansers, and moisturizers. Made with natural ingredients and eco-friendly packaging, Thayu empowers skin health with simplicity and sustainability.



BENELEAH
JEWELLERS

Benleah Jewellers w showcased their timeless collection of fine jewelry, blending craftsmanship, elegance, and style. Their creations highlight artistry and authenticity, offering pieces that resonate with both modern trends and classic sophistication.





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Emphasized its corporate training and consultancy services, with a focus on leadership development, team building, and international recruitment. Their programs are designed to enhance business capacity while fostering individual growth and organizational excellence



Specializes in creating immersive, purpose-driven travel experiences across Africa & around the globe. From cultural immersions to eco-conscious retreats, they blend adventure, learning, and positive impact offering journeys that engage local communities, nourish personal growth, and leave a lasting legacy of transformation



Terra Afric
SELF-CARE

Showcased handcrafted, natural skincare products with a strong focus on self-care and community upliftment. Best known for their luxurious whipped body butters in scents such as Sweet Orange, Cotton Candy, and Triple Vanilla, the brand emphasizes ethical sourcing from women's cooperatives across Africa blending beauty, wellness, and empowerment in every product.





Empowers young Africans with powerful communication and leadership skills. Through tailored programs like public speaking training, leadership development, Trainer-of-Trainers initiatives, and content creation coaching, they cultivate confident voices poised for impact across the continent.



Dr. Caroline Showcased curated collection of books on financial literacy and wellness, emphasizing the link between smart money management and overall well-being. The resources highlighted practical strategies for budgeting, investing, and managing personal finances, while also addressing the impact of financial stability on mental health, stress reduction, and a balanced lifestyle.



Kennedy Nguire
Entrepreneur

My take home was that financial freedom begins with small, consistent steps I can take now.



Joan Muthoni
Social Media Manager
Bestlady Cosmetics

AWTS is more than a summit, it's a movement. Just like beauty, empowerment starts from within, and here we've seen women shine with confidence, courage, and unstoppable vision.



The Africa Women Transformative Summit (AWTS) 2.0 successfully expanded its reach and impact. The summit highlighted the critical role of youth as co-drivers of continental progress through a dedicated Youth Pre-Summit and emphasized women's agency as architects of change.

01. Catalyzing Inclusive Growth & Capital Access

To achieve inclusive economic growth, it's essential to scale women-led enterprises by supporting their expansion into regional and global markets through cross-border trade facilitation and export readiness. Concurrently, we must strengthen gender-inclusive financing by developing and delivering financial products tailored to the unique needs of women and youth-led businesses.

02. Fostering Strategic Partnerships & Leadership Development

To foster sustainable growth, we must cultivate strategic partnerships that go beyond basic visibility, actively driving collaborations among funders, investors, accelerators, corporations, and entrepreneurs to co-create value-adding solutions. Simultaneously, it's crucial to embed mentorship and leadership pipelines by institutionalizing intergenerational programs that equip women and youth with the coaching, capacity building, and network expansion needed to effectively assume leadership roles.

03. Accelerating Digital & Pan-African Integration

It is critical that we integrate digital, tech, and AI by prioritizing investments in digital literacy and promoting women-centered tech innovation and

AI systems that enhance, rather than replace, women-led value creation, recognizing digital readiness as an economic imperative. Furthermore, it's vital to promote pan-African solutions by leveraging solidarity across the continent to foster scalable approaches, specifically through peer learning, regional trade, and cross-border mentorship, acting as powerful accelerators for inclusive growth.

04. Prioritizing Holistic Development

Prioritizing holistic development means we must integrate comprehensive support systems that encompass financing, mentorship, market access, and mental wellness within a supportive ecosystem. This approach acknowledges that mental resilience forms the bedrock of sustained leadership and overall success, ensuring a well-rounded foundation for leaders.

The AWTS 2025 was a declaration that African women and youth are not just future leaders but today's trailblazers, driving solutions for the continent's needs through enterprise, digital innovation, and purpose-driven partnerships. We leave the summit with strengthened networks, deeper resolve, and a collective belief in what's possible.



Dr. Rosemary Wachira
Diabetes Care Specialist,
USA

*Wellness is not a luxury—
it's a leadership imperative.
Whole women build whole
businesses, families, and
nations.*

Conclusion



The Africa Women Transformative Summit 2.0 has underscored a pivotal truth: African women and youth are not merely future leaders, but today's trailblazers, actively shaping the continent's trajectory. Throughout the dynamic discussions on re-defining leadership, unlocking crucial finance, and navigating the digital economy, the summit provided tangible momentum rather than just theoretical ideas. It affirmed that the most impactful solutions for Africa are already in motion, propelled by women-led enterprises, groundbreaking digital innovation, and purpose-driven partnerships. This collaborative spirit and forward-looking perspective solidified the summit's declaration of a vibrant, self-determined future for Africa.

As we conclude AWTS 2.0, we leave with strengthened networks, a deeper collective resolve, and an unwavering belief in the vast possibilities that lie ahead. The commitments made—from scaling women-led businesses beyond borders and strengthening inclusive financing, to accelerating digital integration and

fostering strategic partnerships—will serve as a roadmap for tangible progress. The energy and insights shared during this summit underscore a shared vision of an inclusive, prosperous Africa, driven by the ingenuity and resilience of its women and youth.

*Let's continue
impacting the
future of Africa
together –
join us at
AWTS 2026!*



Youth Pre-Summit | WomenSummit 9th June 2026 | 10th - 11th June 2026 Nairobi, Kenya

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 www.awtsummit.com



#Tukutane AWTS 3.0!!

Roadmap to AWTS 2026

Charting New Frontiers of Influence, Innovation & Impact



- **Theme:** Advancing Women and Youth, Creating Impact
- **Dates:**
 - o Youth Pre-Summit: 9th June 2026
 - o Women Summit: 10th – 11th June 2026
- **Location:** Nairobi, Kenya

What to Expect at AWTS 3.0: Shaping Africa's Future!

The upcoming Africa Women Transformative Summit (AWTS) 3.0 is poised to be a pivotal event, building on the momentum of its predecessors. Focus will be on the key drivers that shape Africa's future. We will explore four catalytic forces: the pervasive integration of Artificial Intelligence (AI) and digital skilling, the imperative of sustainable enterprises, the critical need for inclusive capital flows, and the audacity for transformative leadership.

01. Curated Pathways for Investment Readiness

With a strategic emphasis on growth, the Summit will provide curated pathways to capital specifically designed to prepare women and youth-led enterprises for significant scale. This will include dedicated pitch opportunities and robust investor-delegate matchmaking platforms, directly connecting innovative ventures with essential financial resources.

02. Unlocking Transformative Leadership

The 2026 summit will actively codify emerging leadership styles that are collaborative, tech-savvy, and

impact-driven. These are the new approaches being pioneered by women and youth across Africa in diverse sectors, from business and governance to groundbreaking innovation, showcasing a new era of transformative leadership.

03. Driving Global Partnerships & Continental Transformation

The summit will feature expanded participation from regional blocs, global development institutions, and leading financial and technology companies. These entities are actively seeking to invest in and collaborate with Africa's homegrown solutions, making the summit a prime opportunity to connect, showcase innovative work, and lead impactful initiatives for continental transformation.

04. Driving Global Partnerships & Continental Transformation

The Summit will also establish dedicated avenues for market access, connecting women and youth-led enterprises with regional and international buyers, distributors, and e-commerce platforms. Through B2B matchmaking sessions, trade exhibitions, and sessions on market entry strategies and export readiness, the summit will facilitate tangible opportunities for businesses to expand their reach and scale their operations beyond local borders.





Host



Public Sector



MINISTRY OF INFORMATION,
COMMUNICATIONS AND THE
DIGITAL ECONOMY



REPUBLIC OF KENYA

MITI

Ministry of Investments,
Trade & Industry



REPUBLIC OF KENYA

Ministry of Lands, Public Works,
Housing and Urban Development

Bank & Investors





Travel Partners



Tech & Fintech



United Nations



Knowledge Institutions





Real Estate



Social Sector



Health Sector



Agribusiness & Social Enterprise



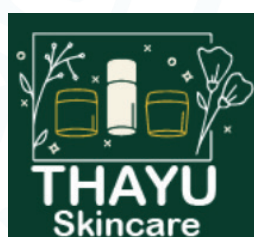


Media & Creative



OROK

Fashion and Beauty



List of Enterprises/ Delegates



Organization	Sector
360 Production	Media
ABSA Bank	Banking
Afya Health & Wellness	Health
AI Concepts	Technology
Aluvana Horticulture	Horticulture
ANew Initiative/God's Girls with Gifts	NGO
Anna Art's Style	Fashion
Be that Woman Podcast	Media
Benleah Jewelers	Fashion
Berlinwells Insurance Agency	Insurance
Bestlady Cosmetics	Beauty
Big City Events	Outdoor
Books - Financial Literature	Education
Britam Insurance	Insurance
Centum Real Estate	Real Estate
Cherry Line Cosmetics	Beauty
Cloud Accounts	Fintech
Co-Operative Bank of Kenya	Banking
CREAW	Education
Dalmas Creations	Media
DBX Group Africa	Marketing
Denri Africa	Fashion



Organization	Sector
Devine Adventures	Tours & Travel
Diamond Trust Bank	Banking
DigiTechToday	NGO
DPO Africa	Fintech
Ecobank- Rwanda	Banking
Emet Systems	IT Consulting
eMobilis	Technology Training & Education
Empowered Women with Disability Network	NGO
Enaj's	Fashion
Equity bank	Banking
EROC Group LLC	Consultancy
Fairmonts International School	Education
Family bank	Banking
Flourishing Mindset Consulting	Health
Free a Girl's World Network	NGO
Fusions Hub Insurance Agency	Insurance
Garland Executive	Technology
Glamping Africa Tours	Tours & Travel
Imageplus Branding	Marketing
Ispeak Society	Education
Japan Motor	Automotive
Jelida Foundation	NGO



Organization	Sector
Kenya Prisons Service	Government
Kilimani Education Center	Education
Kim Printers	Marketing
Kuzana	Financial Services
Litsa Credits	Microfinance
LoLo Fashion House	Fashion
Magical Continent Ltd	Tours & Travel
Marble Arch Hotel	Hospitality
Muthaa Community Development Foundation	Foundation
Medical Technology Industry Association of Kenya (MEDAK)	Health
Mentorpoint Solutions	Outsourcing
Mind To Heart Global	NGO
Ministry of ICT and the Digital Economy	Government
Ministry of Lands, Public Works, Housing and Urban Development	Government
Ministry of Trade and Investments	Government
Mohammed Muigai Advocates-MM Chambers.	Legal
Money Conversations	Consultancy
Ngong Road Children's Foundation	NGO
Nina Medical Supplies Ltd	Health
Nyota Njema Real Estate	Real Estate





Organization	Sector
Organic Moringa Herbal Products	Health
OROK	Entertainment
Panafrican Centre for Strategic Development	Consultancy
Payserve Ltd	Fintech
PLN Global	NGO
Quest Loop Tours Ltd	Tours & Travel
Reapers Enterprises Ltd	IT
Riziki Source	NGO
Sauty Integrations Ltd	Outdoor
SEDA healthcare Solutions Ltd	Health
Sisters Beyond Borders	NGO
Sleeklady Cosmetics Ltd	Beauty
St. Paul's University	Education
Sunculture	AgriTech
Talanta Na Amani Leaders	Education
Tanda Tech Hub	Technology
Terra Afric Self Care	Beauty
Thayu Skincare	Beauty
The Excellence & Growth Academy	Education
Tier Data Limited	IT Consulting & Systems Integration
Top Level Management Ltd	Training & Consultancy
Treatz by Abby	Hospitality





Organization	Sector
Ukambani Women in livestock	Agribusiness
UK-Kenya Tech Hub	Technology
UNEP	INGO
University of Eldoret	Education
Urembo Hub limited	Beauty
United States International University	Education
Wadi Degla Clubs	Sports & Leisure Services
WeConnect International	NGO
Wells of Hope Centre	NGO
Yakol Consultancy Limited	Consultancy





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